



**PRESS RELEASE**  
**APRIL 29, 2009**  
**HENDERSONVILLE, TN**  
**GENERAL CIRCULATION**

PlastiCard+Plus, a division of PLI, is pleased to announce the move of their Tennessee Gift and Loyalty division to our new larger facility located at 700 East Main Street in Hendersonville, TN. PlastiCard+Plus will officially be in their new home on June 1, 2009.

“Since acquiring the company back in September, our plan has been to move the operation to a larger and more functional facility that will allow us to grow and better support our customers,” said Peter Krauss Chief Business Development Officer for PLI. “This move marks the next step in our efforts to become a market leader in the Gift and Loyalty space just as we are with Keycards and other products.”

The new office will house Sales, Pre-Press and our Short-Run production services. The Tennessee office will continue to focus on order fulfillment and support of all our Gift and Loyalty card customers. The majority of our card production will continue at our 64,000 square foot facility in Asheville, NC.

“We made a commitment to remain in Tennessee when we acquired PlastiCard+Plus. This move solidifies that commitment to our employees and the community,” said Krauss. “It is also pretty cool to be in the building that Johnny Cash used as his recording studio and home.”

PlastiCard+Plus is one of the leading Suppliers of Gift and Loyalty Cards and Accessories serving Retail, Wholesale and Food Service establishments. PLI is the largest Key Card manufacturer in the world with more than 20 years of production expertise as a leading manufacturer of printed plastic products. For additional information regarding our products and services, please contact us at [peterk@plicards.com](mailto:peterk@plicards.com).

The complete address of the new office is:

**PlastiCard+Plus**  
House of Cash Building  
700 East Main Street, Second Floor  
Hendersonville, TN 37075